



OUR BUSINESS SOLUTION

Our platform will eliminate inefficient processes and siloed distribution and sales divisions.

We will streamline your line planning, step up your merchandizing, improve your forecasting, build your digital catalogs, virtualize your samples and transform your sell-in and sell-through processes.

Our cloud-based platform will seamlessly engage your merchandizer, distribution network and sales teams to collaborate around your product range and efficiently manage your go-to-market.

SOME OF OUR CUSTOMERS



ABOUT US

Trasix was established in 2011 with the belief that the apparel and footwear industry needs a fresh approach to digital transformation.

We put together a team of innovative and creative minds and delivered a platform that is used today by most of the leading market players.

Our users span the globe and we are just getting started!



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www.trasix.com

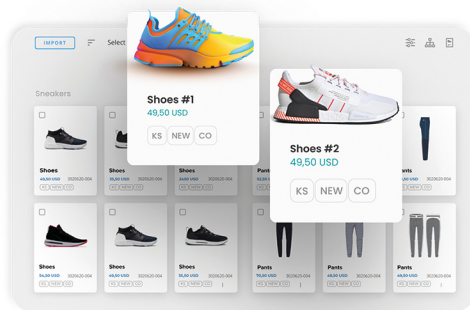
YOUR GO-TO-MARKET COMPANION

From Planning, Merchandizing, Sample Virtualization and Orders Capturing, our platform will streamline all stages of your Go-to-Market.



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DIGITAL SELL-IN



Transform your sell-in with our dynamic assortment builder, cross-platform digital catalog, integrated resources library, advanced presentation platform and intuitive orders management module.

We take your articles' artwork, photos, 3D assets, and marketing material and present them to your customers in an interactive and easy-to-use format that will immediately translate into sales.

Deliver a superior B2B experience with our set of tools that will transform your sell-in, generate better conversations with your customers and ultimately lead to bigger orders.

CLOUD SOLUTION

With our cloud-based solution, you will not have to worry about legacy software installations. You will be able to start using the platform quickly and onboard your team seamlessly.

OPEN ARCHITECTURE

Our platform is fully open, meaning that we can easily interface with any existing solution you have (PLM, Assets repository, ERP, etc.) to pull and push data as required. We also offer you the capability to load and manage the data directly within our application.



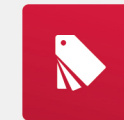
TURNKEY SOLUTION

We offer you an end-to-end solution where you can pick and choose the modules to fill the needs of your business while allowing you to seamlessly scale as your needs evolve and as your business grows.



LINE PLANNING

Build and plan your seasonal line rapidly while keeping track of your targets. Transform your plan into a visual board seamlessly.



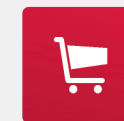
MERCHANDIZING

Assort and create visual boards representing your range. Allow and restrict styles/colors by region & customer.



SAMPLE VIRTUALIZATION

Combine your virtual assets, line plans and assortments into a visual tool that will allow you to replace the need for physical



ORDERS MANAGEMENT

Bring all your data and assets together into a tool that allows your customers to view your range and book and manage